

## The Characteristics of Korean Soap Opera: It's Focus on the Structure of Family Power Relations with Interrelationship

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### Abstract

Television drama reflect the dominant values of ideological force in our lives as well as define the personal life as a certain point of view. Soap opera genre has a many different aspect of valuable of life. It also dealing with power relations with family members of storytelling. Korean typical soap opera narrative often to use conflict between marriage couples to express the hidden unconscious desires and to present the psychological situation of excess characters. The elements of story tells the viewers what is the best way to working together as a family members based on the moral aspect of one's life.

**Keywords:** Power Relations, Interaction, Family Construction, Soap Opera

### 1. Introduction

Korean drama has more 50 years from a half-century of history is protagonist of "Hallyu", the Korean television drama, and acute critical of the culture industry has established itself as the contents. The central theme of soap opera was reflecting the dominant values of ideological force in our daily lives. Television drama also reflects the dominant values of an important commodity in the area of cultural industries.

In 1962, the first Korea soap opera was called <frog husband> that was taboo in the affairs can be defined as a whole. Crisis had caused a rush of housewives' protests about the drama <frog husband> in terms of storytelling of content. Additionally, the early TBC's drama <your lady> was the popular soap opera that enjoyed immense popularity in the 1970s in Korea. The story of <your lady> snubbed in her husband's intemperate affair with a tremendous destiny retraction and background of 1930s. And, it was focus on the traditional Korean family construction of roles that dealing with the parents-in-law with many circumstances. This TV program was very popular that enjoyed a huge popularity of the genre, also film produced even before ended TV drama. The dram and films are both dealing with family narrative story that viewers emotionally involved the episode of stories as well as affected by one's real life.

All these considered, this paper propose how family construction related with power relation and interact with family members. The elements of melodrama story will focus on how it tells a storytelling toward of viewers. This paper also exam how relationship of family power relations works, and what is the ideology of interrelationship between family members of storytelling.

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## **2. Theoretical Background**

### **2.1. The Formation of Early Soap Opera**

The early time of TV drama was departure from the Radio drama in Korea. In particular, the radio drama based on the expansion in the soap opera listening habits association with the act of watching TV drama in the future. In the Korean text, according to the historical melodrama to melodrama as a genre and style as typical of the genre distinctions are separated.

The melodrama can be applied to all genres. The melodrama had a close association with the affection, and family in relationship as a whole story of content. Melodrama in for the popular use of genre has been rated as the appropriation of women to provide more space for women in the twentieth century melodrama [1]. The traditional Korean melodrama which soap opera dealing with power relations that appears in the stories in dealing with the interactions of family members. And, Korean melodrama main stage in dealing with the family members which are parents-in-law and husband and wife. In particular, the structure of the story unfolding in the appearance of a family dealing with the sacrament of marriage in the course of the conflict the lovers or new couples appears in the storytelling of content.

Korean TV soap drama focused in the family relationship in the situation of dismantling and reconfiguring the story structure. The Psychological structure to expressed the hidden unconscious desires and conflict, straightforward language and speak of the family members [2]. It also Korean appeared on the television in the melodramatic nature of the basic nature of the figures, crisis and the dissolution of the homes appear to conflict situations in the relationship between the characters, plot, and focuses. The formation of the male-dominated power relations, especially in the patriarchal family system appears, you can see the formation of customary and formal definition of narrative structure. In addition, power relations, according to the structure of the patriarchal domination of the center of the conflict between the ruled and dominated the key factor.

### **2.2. The Expansion of the Melodrama Genre**

Representative of society, the basic group of community life that the family has from the center of the group and sharing living space with economic activities, while sharing the role as a community working together to kinship. In addition, the family is the most basic unit of society, as well as the most common elements and also on television as the main organizational unit features.

The appearance of the home and family that is portrayed in the television drama appears as the subject of social interest. Also has a close association with the members of our society that reflects the perceptions and emotions of the cultural edifice. For consensus of viewers as well as family problems, an extension of the television genre and is associated today, many forms of expression in revealing the family about the idea that the most widely accepted and television rich area that has almost no television drama also reflect the dominant values of an era and the ideological force in our daily lives. It also evaluated the promising products of the culture industry in the area [3].

The story primarily from a melodrama dealing in and affection from the family soap opera, and have common characteristics. First female protagonists in the context of the overall story of the home and family, in that it covers an individual's private and personal subjects and materials is going to lead the overall story. Conflict, romance, marriage, marital relations, divorce, remarriage, children's education, parents and children between the features in the

main story has universal have these features and build the home of narrative drama, scalability assumptions story home, the genre of melodrama such as compounds consisting.

In addition, a typical plot of the drama in the story of family melodrama components of the configuration process leading to the family through the love and marriage between man and woman is common. Format and traditional dramatic structure of such a fruitful meeting with the love of men and women of a family and live a happy life. However, due to the rapid development of our social structure and characteristics of the traditional dramatic structure story structure was dismantled. Change according to the diversified family of lyrical easily found in the structure of the drama in the family is difficult to see the situation.

In a situation like this, broadcasting drama, you can explore the scalability of the leading genre filmmaking. Ensure the stability of the Screenplay and the level of box office because it is. That was independent radio drama or movie from the media, there is clear evidence this time. Some of the filming effects the popular at the time of the writer, voice actor, and popular writers. From the beginning, filming movies in the genre of melodrama [4] being melodramatic genre of natural intimacy and continuous film genre incentives became the story contents.

### **2.3. Representation of the Family Melodrama Drive**

Melodramatic Greek 'melos', which means 'music' and 'movement', which means 'drama' is a portmanteau of the civil society while quickening melodrama is saying originated in the West, is consistent with the civil public cultural hillock emerged as a target point. Individuals social institutions of conflict forced marriage or the contradictions of patriarchal family system and free to love released into the conflict going beyond caste, family background, wealth and age differences, and melodrama is formed as a whole [5].

Homes of family melodrama in the late 19th century, the culture, the hierarchical nature of this differentiation in the process of being established as a genre of women as full-fledged relationship was brought to the attention of melodrama (Gledhill, 1994) 18<sup>th</sup> famous novels and 19<sup>th</sup> century Bourges and reorganized into the heart of the city, under the influence of the tragedy of literary realism, the institution of the family as the foundation, its own narrative and made certain forms of representation. First, the instrumental role as an action of strict principles, which emphasize decision-making, is done by the parents. The second is a discussion-oriented and expressive role behavior as a child and parent's education and helping behavior. Third expectant role to act as a child does not have special intentions requests or instructions can be counted.

Korean drama, melodrama home from the situation was established. According to Myung-Hawnm Oh, the set of features that start composure, to cast the problem, drama points out. Catastrophe and induction in pasture composition and conflict crisis in the midget notice that format. But with wisdom and affection of the members of the twists and turns of the home drama regain balance and harmony in the home after the conclusion flies. Finally home drama and problem solving, conflict resolution, and forgive, and reconciled to the misconceptions in a pattern have the structural characteristics of the narrative structure [6].

A typical characteristic of Korean melodrama begins on the nature of consciousness about the problem due to the dissolution of the traditional family patriarchy. Especially the patriarchal oppression of women within the feminist perspective on freedom and equality for analysis can be used to access In addition, due to the sacrifice of the women maintain family relationships, father and son, father and daughter relationship, parents-in-law of the conflict, according to the characteristics of the conflict structure of the relationship between the husband and the mistress of the narrative structure of the family relationship is expressed. Above all, the relationship of the family that are represent in the melodrama of the power

relationship between acts. Relations of domination within the family and ruled the relations of power appears as an essential element leading to the control and compliance. In the main conflict of the fluoride content of a marriage that occurs in the formation and maintenance of family relationships in traditional Korean melodrama. Triangles appear in the relationship between family conflicts arising from melodrama, the conflict between the two houses of family members.

The structures of conflict between family members are expressed in the essence. A key element of soap opera conflict and kinship itself, the framework of the relationship conflict acts. Family configuration and day-to-day conflict itself has the important role of storyline. Melodramatic representation of the family in the demographic analysis of the family members appeared in the formation of the conflict within the family, and the depiction of character roles are as follows. In general, instructions that exist and the dominant control, putting pressure on women than men described as being characterized.

### **3. Analysis of Story Content**

The melodrama often dealing with situation of family lives especially husband and wife, and parents-in-law as a typical genre of soap opera. It appears typical Korean male traders always beside advantaged painstaking father-in-law, or daughter-in-law. It also appears the overall plot typical to think that virtue of a sacrifice to endure in the home as the hero or the story content. The narrative through the minds of the members of the family humbled and family members recognize the importance to the overall plot.

The story also tells a certain ways of love that parents-in-law is being portrayed the storytelling as a whole. It gives a certain ideology of family to end the conflict of situation of family matters. The role of power relations between family members are always solving as a power in the position of parents-in-law. Korean soap opera tells a certain ideology of important role of power of parents-in-law with interpersonal communication method conflict the resolution of events.

The interactive relationship between family members is very important role of storytelling of message. It also focuses on moral point of behaviors tells a story that do the right thing as a simple message toward of viewers. The characters choices of moral behaviors are always give the viewers ideology of consideration. This emotionally is bonding to conflicts between family members. The elements of moral message of soap opera raised the storytelling of content as well as overcoming the main theme of our lives.

The emotional message is very simple to tell a storytelling to make all genre of storytelling. It also gives the typical to think a sacrifice to endure in the home as the hero is family members as a whole. Because they expressed in the formation of relationship with the interaction between family members are caring to solve the problems in order to make a happy ending of storytelling. The decision making also gives viewers to have a right choice of own life in order to eliminate our problem of life either.

### **4. Conclusion**

Soap opera as a genre of melodrama is that value to think about the situation of family members. It becomes popular genre of drama because it tells a certain ideology of family matters to solve the problems. The reason why soap opera genre more exciting than ever before. It gives significance message that how important role of family members not only power relation, but also interrelationship with each others.

Korean traditional melodrama often to dealing with family matters to solve the problems. Therefore, viewers are evaluating the confliction elements of tension or resistance to advocate

the formation of a consensus on the contents of the family in the viewers. It mostly deals with conflicts between marriage couples with parents-in-law in terms of storytelling. The character of parents-in-law has a power of relations and decision-making and problem-solving the storytelling of factors.

All these considered, Korean soap opera developed the storytelling that parents-in-law especially, father is absolutely the role of decision-makers in the kinship. Although a child always against the absolute power toward of family members, the ending gives happy ending structure of the text. This structure of melodrama generalized phenomenon. The viewers has strong belief that the plain truth 'happiness' of storytelling is a certain ideology of interaction between family members and belief our lives.

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