

Table of Contents

A Study on the Directing Direction of Exhibition in the Corporate Exhibition Spaces.....	1
<i>Seung-Wan Ju</i>	
The effects of sustainability management on brand attitude of coffee specialty shops.....	7
<i>Na Young Yi</i>	
An Analysis of the Management Performance of Real Estate Development Company- Focusing on real estate development company in Seoul	13
<i>Junsik Choi, Gongcheol Jeong, Jaehwan Kim</i>	
The Research on the Collaborative Development of Intelligent Retail Business Ecosystem	21
<i>Lu Ying, Fan Zhipeng, Liu Yan, Zhang Bing</i>	

