# General Information of IJBPSM

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## Contact Information

**Global Vision School Publication**

Head Office: PO Box 5009, Sandy Bay TAS 7005, Australia

Email: journal@gvshcoolpub.org

## Publication and Update

- Last day of May and November

## Journal Aims

Our Journal provides a chance for academic and industry professionals to discuss recent progress in the area of business policy and strategy management.

To bridge the gap of users who do not have access to major databases where one should pay for every downloaded article; this online publication platform is open to all readers as part of our commitment to global scientific society.

## Journal Topics

The main topics include but will not be limited to: (Excellent surveying works, summary or introduction of new or fresh idea in these areas are welcome, too).

- Business practice, management and strategy
- Business policy, standards, regulations, and legal issues
- Business economics and development trend
- Global business operations and supply chain management
- Green business, organization, technology and practices
- Strategic management in e-commerce enterprise
- Business process optimization and decision support
- Integrating functions of e-marketing, e-trade, e-payment, etc
- Social computing for electronic and virtual marketplaces
- Applications of social network analysis and social network mining
- Online marketing strategy and social customer management
- Web 2.0, and business intelligence
- Business collaboration and collaborative business systems

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